

Achieve Higher

Year 10



Co-op Academy
Stoke-on-Trent

SUBJECT NAME: iMedia				
Half Term	Curriculum	Reading	Watching & Listening	Other Opportunities
Autumn Term	Branding / Logo	<p>How to create a brand mascot</p> <p>https://visualcontent.space/how-to-create-a-brand-mascot/</p> <p>Paint.net guides for perfect images</p> <p>https://forums.getpaint.net/forum/18-tutorials-publishing-only/</p>	<p>How to Create a Mascot for a Company</p> <p>https://www.youtube.com/watch?v=C992XIEzifY</p>	<p>Using paint.net create a new mascot for your favourite sporting team. When out and about keep an eye open for logos and mascots. Think about what makes them successful.</p>
Spring Term	Video Advertising	<p>Video Editing Tips for Beginners</p> <p>https://www.adorama.com/alc/video-editing-Tips-for-beginners</p>	<p>Shotcut Video Editor - Tutorial</p> <p>https://www.youtube.com/watch?v=P9pz mzXj03A</p>	<p>When watching TV think about how different scenes have been cut together or create a montage of your photos and videos with video editing software to show to your family.</p>
Summer Term	Website Development	<p>Introduction to the World Wide Web</p> <p>https://www.w3.org/People/Raggett/book4/cH01.html</p>	<p>A brief history of the World Wide Web</p> <p>https://www.youtube.com/watch?v=k0gvAyCubGQ</p>	<p>Look at the source code for your favourite website and see if you recognise any of the HTML tags.</p>